## SUGGESTED LOGO




*The logo is made up of a 4×4 grid of of icons and letters that visually represents the East Caribbean Conference's 4-year strategic plan and the collaborative effort required for its success.*

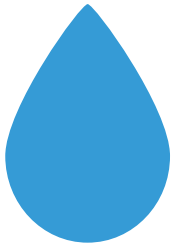
## THE ICONS



### RENEW

*Leaf/ Seed*

*The point of renewal and rebirth. Symbolises change, a fresh start, transformation and growth.*



### INVEST

*Water*

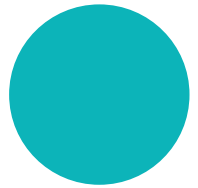
*The resources needed for growth and development. It's the essential life-giving element.*



### SUPPORT

*Block*

*The hands and hearts that uphold the mission. Signifying stability, foundation, community.*

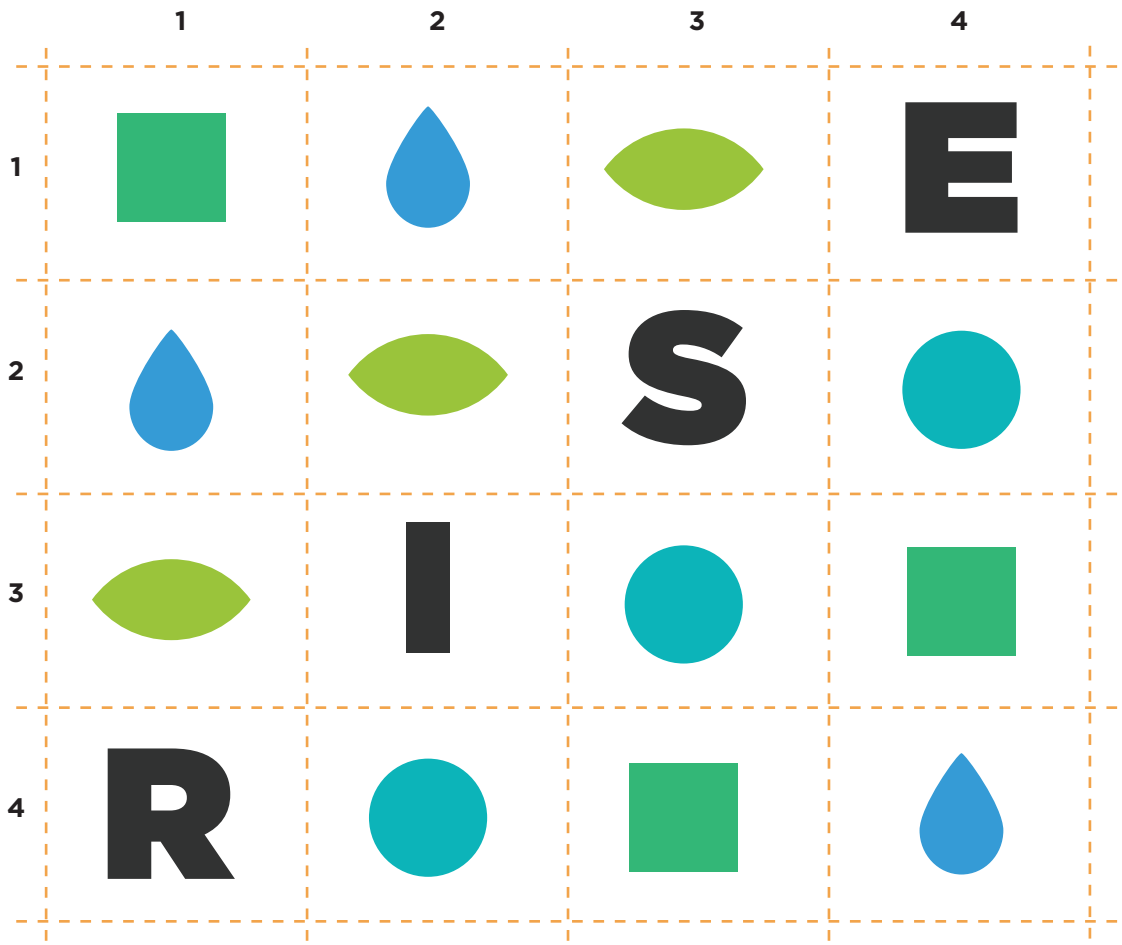


### EVANGELISE

*Circle*

*The infinite love of God and the global reach of the mission.*

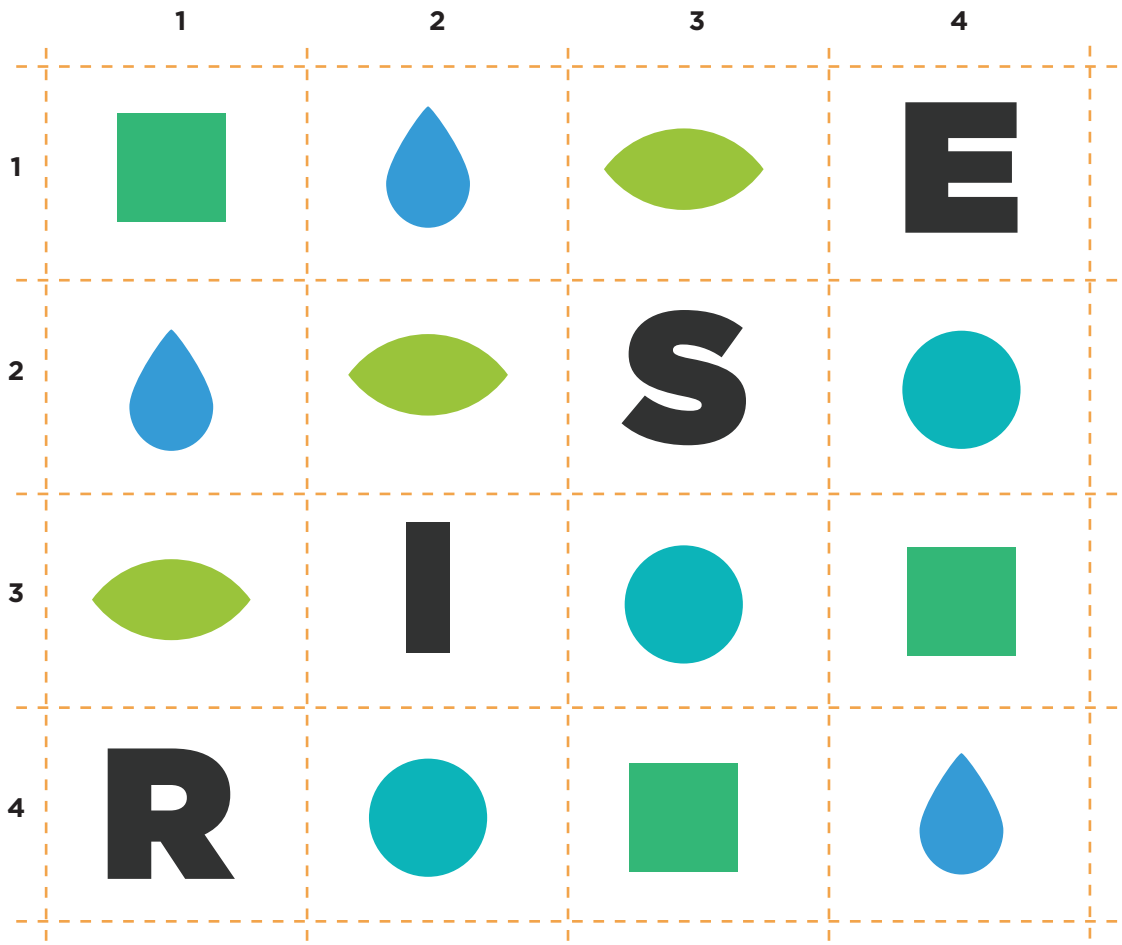
## APPLICATION




### DIVERSE FOCUS, SHARED GOAL

*Every column or row could represent a church, district or zone who is adopting the RISE plan. Each may be at a different stage or focus, one district may be at the renewal stage while a zone may be at the support phase, regardless of where they are, they're moving towards the same goal and we all RISE.*

## APPLICATION




### STRATEGIC GRID

*As the Strategic plan is a 4 year one,*

*Every column or row could represent  a year .*

*Each year will be a different focus.*

## APPLICATION

### YEAR 1



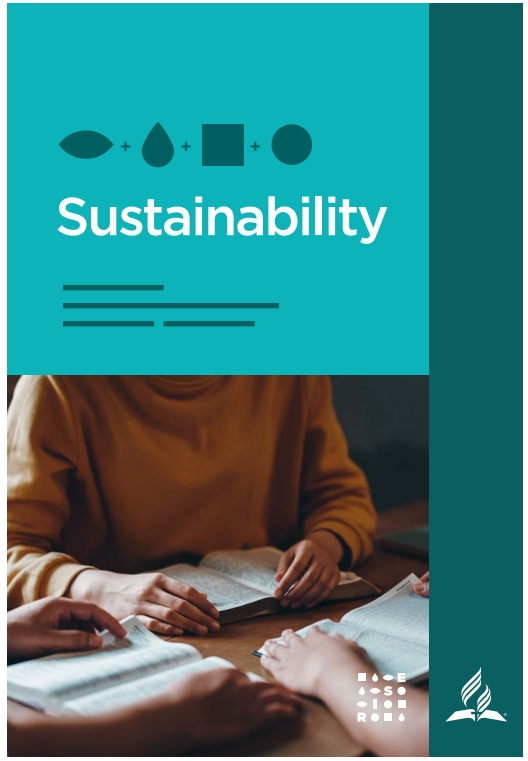

### YEAR 2




### YEAR 3




### YEAR 4




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